

Ventura Downs

Kissimmee, FL

Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

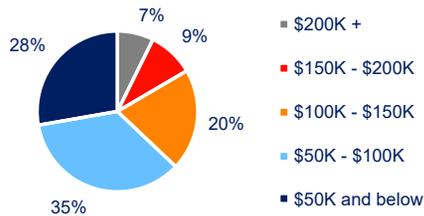
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	13,684	111,517	242,441	151,756
Total Daytime Population	8,347	77,456	201,789	119,164
Workplace Population	1,336	18,670	63,167	34,431
Average Household Income	\$91,186	\$96,367	\$97,414	\$95,298
Median Household Income	\$70,395	\$78,695	\$78,254	\$77,793
Total Households	4,389	35,524	79,611	49,044
Median Home Value	\$368,125	\$385,800	\$403,439	\$389,987
College (4+)	19.2%	28.4%	30.2%	28.2%
Total Consumer Spending/Capita (Weekly)	\$422	\$425	\$427	\$425
% of Households with Children	30.6%	31.6%	33.2%	31.3%

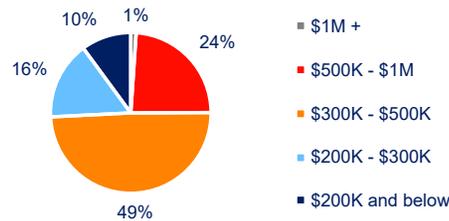
2030 Demographic Projections

Projected Population	12,877	112,416	248,692	154,036
Projected Annual Growth Rate	-1.2%	0.2%	0.5%	0.3%
Projected Total Growth Rate (5-Yr)	-5.9%	0.8%	2.6%	1.5%

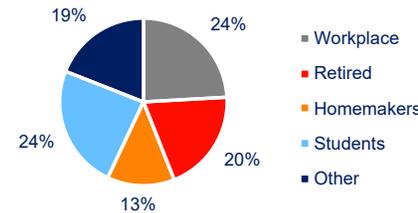
3-Mile Radius Section Detail



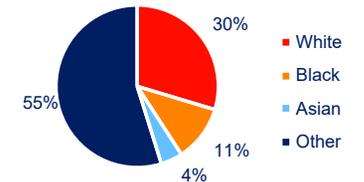
Household Income



Home Value



Daytime Population



Hispanic Origin: 68.4%

Race

